

Event Guide



LEXINGTON TRUCK PULL

August 16, 2025

Texas Roadhouse-Beaumont Centre

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Overview

About the Truck Pull

- The Lexington Truck is a competition between teams of 15 to pull an 80,000-pound UPS 18-wheeler 12 feet in the fastest time.
- **Teams raise or donate a minimum of \$1,500 to compete.**
- All proceeds benefit Special Olympics Kentucky athletes not only in the Lexington area, but also across the state.

Divisions & Awards

Fastest Pull Time Awards:

- Men's
- Women's
- Co-Ed (*Must have at least 6 women*)

Fundraising Awards:

- Top Fundraising Team
- Top Fundraising Individual
- Top Fundraising SOKY Athlete

Spirit Awards:

- Best Team Spirit
- Best Team Costume
- Best Team Custom T-Shirt



Overview

Steps to Success

1. Register & Recruit

- Each team consists of no more than 15 people. 8 years-old is the minimum age.
- Register your team at **LexingtonTruckPull.com**

2. Raise

Each team must raise a **minimum of \$1,500** to secure your spot in the competition.

\$1,500 Entry: Participant T-shirts (up to 15), Two (2) Pulls

\$3,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls

\$5,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls, team will receive personalized message & autographed picture from members of the SOKY **Athlete Leadership Program**.

Use social media: Through the **Participant Center**, launch a **Facebook Fundraiser** (see page 11) to share your fundraising goals far and wide.

3. Pull

Your team shows their strength by pulling an 80,000-pound UPS 18-wheeler 12 feet! Trophies are awarded for the fastest time in each of our divisions (See Page 1).

4. Celebrate

The Lexington Truck Pull is an important fundraiser for Special Olympics Kentucky. Whether you've hoisted a trophy for your division or won a spirit award, there is still much more to celebrate.

5. Family Fun Zone

Invite your friends and family to watch your team compete then enjoy the expanded Family Fun Zone! Enjoy fun games and activities (See Page 5).

Overview

Fundraising Prizes

[LOGIN](#)[QUICK LINKS ▾](#)[CONTACT US](#)[DONATE ▾](#)[ABOUT US](#)

\$1,500



**Participant t-shirt & 2 attempts
to pull the Truck**

\$3,000



**Participant t-shirt & 3 attempts
to pull the Truck**

\$5,000



**Participant t-shirt, 3 attempts
to pull the Truck, Team will
receive personalized message
& autographed picture from
members of the SOKY
Athlete Leadership Program**

Up to 15 shirts for your team. Sizes range from Adult S - 3X.

Shirts and sizes are not guaranteed. The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised, we order shirts and sizes based on projected attendance at that time.

Overview

Saturday, August 16th

*Texas Roadhouse Beaumont-Centre
3030 Lakecrest Circle, Lexington, KY 40513*

5:30pm Family Fun Zone opens

- Games, vendors, inflatables
- SOKY Athlete Leadership representation

Check-in opens

- Captains Check-in team
- Captains confirm roster*

6:30pm Opening Ceremonies

- Special Olympics Oath
- Special Olympics Athlete Speech
- Sponsor Recognition
- Fundraising and Costume Awards

First Pull immediately after Opening Ceremonies (*estimated 7:00 pm*)

Division winners will be presented following the final pull!

*Open roster positions can be filled with **SOKY Athlete Leaders!** If the team has a full roster, a SOKY athlete can pull as the 16th team member.

Captains will report if they'd like to add SOKY athlete(s) to their team when you registering the team online, and will confirm at Check-in.

Overview

Check-In Details

Event Check-in

Saturday, August 16th from 5:30pm-6:30pm at Texas Roadhouse Beaumont-Centre
Team Captains ONLY

Each team raises or donates the minimum entry of \$1,500 and must have event waiver for each team member to compete in the event.

Captains must submit paper waivers for participants that did not register online. Any participants under 18 must have a parent or guardian signature. **NO EXCEPTIONS.**

For Check-in Team Captains bring:

- **Offline donations (cash/check/etc.)**
- **Paper waivers for team members that did not register online**

All team member substitutions are made at check-in. No more than 15 team members on your roster. You will also report if you would like to add a SOKY Athlete to your roster as your 16th team member.

At Check-in Team Captains will receive:

- **T-shirts for team members (up to 15)***
- **Wristbands for each team member**

Wristbands are required to participate and are only issued for those with online registration/signed paper waiver. Wristbands must be worn at all times; it allows access to the restricted area of the event.

*Our goal is to recognize your support and provide a keepsake. Shirts and sizes cannot be guaranteed to participants.

*The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised to support Special Olympics Kentucky athletes, we order shirts and sized based on projected attendance at that time. We are grateful for all participants. For a nonprofit, it is advisable to be conservative and avoid excess inventory of shirts following the event.

Overview

Important Rules and Information

1. Team members must have a signed waiver on file to receive the required event wristband. *Waivers are completed when you **register at www.LexingtonTruckPull.com**.*
2. At Check-in Captains will confirm the team roster and report if your team would like a SOKY athlete to be the 16th team member. Teams may pull with fewer than 15 pullers, but not more.
3. Co-ed Teams must have at least 6 women. A Co-ed team may pull with less than 6 women; however, you will compete in the Men's Division.
4. Each team will have 2 Pulls, and we will use the best time for scoring. **If your team raises \$3,000 or more, you will receive a third pull!**
5. No member substitutions may be made after the first pull. You may reorganize your line-up on the rope between pulls.
6. Pullers begin after the official Starter says "1-2-3 PULL". An airhorn blast starts the official time.
7. After the truck has been pulled 12 feet, the line judge will blow the horn to stop the clock and notify your team to stop.
8. **Personal Gloves are required. Gloves will not be supplied.** Leather, work, or gardening gloves are preferred. Latex gloves are not allowed.
9. No weight belts that fasten to the rope are allowed. Regular weight belts that support your lower back are fine.
10. **Closed-toed shoes only.** No bare feet. (Flip flops are not allowed).
11. **Opening Ceremonies are planned for 6:30pm**, with the first pull immediately following.
12. Please have your entire team onsite 1 hour before your Pull Time.
13. **Pull Schedule and times will be emailed on Wednesday August 13th.**
14. Teams that miss their scheduled time will move to the end of the competition.
15. This event is Rain or Shine.

Website Navigation

Register

Click start a team on the left-hand side below the photo at www.LexingtonTruckPull.com

START A TEAM

become a team captain

JOIN A TEAM

become heroes together

DONATE

and make a difference

LEARN MORE

about the Pull

- 1 Get Started
- 2 Select Options
- 3 Provide Details
- 4 Agree to Terms
- 5 Review
- 6 Make Payment

Join or Form a Team

RETURNING USERS, LOG IN FIRST!

Note: To reactivate your team from last year, you must be [signed in](#).

* Team Name:

2021 Team Name

Teammate Recruitment Goal:

20

Team Fundraising Goal:

\$1,500.00

Suggested Team Goal: \$1,500.00

Team Company:

☒

Choose an existing value

☐

Enter a new company

Team Division:

Previous users can login to create your 2025 team—this is the only way to ensure you reclaim your team's name!

Even if you would like a new team name you should use the same username to avoid a duplicate account error.

Please contact Mallory at mjent@soky.org for help recovering your username or password.

- 1 Get Started
- 2 Select Options
- 3 Provide Details
- 4 Agree to Terms
- 5 Review

Returning Participant or User Login

New User

JOIN AS A NEW PARTICIPANT

Returning User

* User Name:

* Password:

LOG IN

PREVIOUS STEP

Website Navigation

Welcome to your Team Page

While on your Team Page: Copy and paste the URL and send directly to Team Members to ensure sign up on your team! The URL can be sent to donors as well.

Donors can click the "Donate Now" button and donate directly to your team!

← → ↻ 🔒 Not secure | events.soky.org/site/TR/Pulls/General?team_id=5156&pg=team&fr_id=1400



QUICK LINKS ▾ CONTACT US DONATE ▾ ABOUT US

LOGIN

2023 Lexington Truck Pull



LANDON'S TOYOTA CREW

Our team has committed to "Pulling for a Purpose" to show our support for the over 11,000 Special Olympics athletes in Kentucky. That's right, we're raising money for the chance to pull a UPS 18-wheeler cargo truck.

All donations to our team will go to Special Olympics Kentucky to provide year-round sports training and competition opportunities to children and adults with intellectual disabilities.

Through sports, Special Olympics athletes build confidence, self-esteem, and develop skills they can take off the field and into their everyday lives. Every \$25 we raise helps provide a season of athletic competition for one Special Olympics athlete.

Your donation helps get our team one step closer to our goal of \$3000 and creates a world in which all people with intellectual disabilities have a chance to be accepted and respected in their communities.

DONATE NOW

JOIN TEAM

TEAM ROSTER

	RAISED
★ Ron Cloyd	\$0
Team Gifts	\$0
★ Denotes a Team Captain	

TEAM PROGRESS

0% of Goal \$0 Raised

Team Members can click the "Join Team" button and register to be added on your team!

Please contact Mallory at mjent@soky.org for help recovering your username or password.

Website Navigation

Team Recruitment

Who can be on your team?

ANYONE! Coworkers, friends, family, clients, your CEO, customers, and vendors, anyone above the age 8. You do not have to work at the same company to be on a team, although co-workers make great teammates. Does your company or organization have a mascot? If so, invite them to join your team too!

—All team members should register online to avoid tracking down completed waivers.—

Use your Participant Center to recruit members to your team, solicit donations and thank your supporters

The screenshot shows the 'Email' section of a Participant Center. The left sidebar lists navigation options: Home, Email (circled in red), and Profile. Below these are sections for 'Compose Message', 'Drafts' (0), 'Sent Messages' (0), and 'Contacts'. The 'Contacts' section lists various groups: All Contacts (0), Never Emailed (0), Needs follow-up (0), Unthanked Donors (0), Donors (0), Non-Donors (0), and Teammates (0). The main content area is for composing an email. It includes a 'Recipients' field with a note 'Recipients (separate multiple email addresses with a comma)', a 'Use a template' button (circled in red), a 'Subject' field, and a checkbox for 'Include personalized greeting' with a link 'What's this?'. Below these is a rich text editor with a toolbar containing options for heading (H1, H2, H3), paragraph (P), bold (B), italic (I), underline (U), link, unlink, bulleted list, numbered list, indent, outdent, image, link icon, unlink icon, and undo. At the bottom are 'Preview & Send' and 'Save as template' buttons. Annotations with red boxes and arrows provide instructions: 'There's a template just for "recruit team members!"' points to the 'Use a template' button; 'Copy and Paste your addresses!' points to the 'Recipients' field; and a larger box contains the text: 'In the participant center, select "Email" in the secondary header to send emails to potential team members and donors', 'It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.', and 'Templates are available to help with content but always editable!'.

Home **Email** Profile

Compose Message

Drafts 0

Sent Messages 0

Contacts

All Contacts 0

Never Emailed 0

Needs follow-up 0

Unthanked Donors 0

Donors 0

Non-Donors 0

Teammates 0

Recipients (separate multiple email addresses with a comma)

Use a template

Subject

☒ Include personalized greeting [What's this?](#)

H1 H2 H3 P B I U Link Unlink Bulleted List Numbered List Indent Outdent Image Link Icon Unlink Icon Undo

Preview & Send

Save as template

There's a template just for "recruit team members!"

Copy and Paste your addresses!

In the participant center, select "Email" in the secondary header to send emails to potential team members and donors

It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.

Templates are available to help with content but always editable!

Website Navigation

Connect to Facebook

[Home](#) [Email](#) [Profile](#)

Welcome to your **Participant Center**. This page is where you will find the tools to set you on your way success at the Lexington Truck Pull.

What's should you do next?

1. Post to social media to let your followers know that you have accepted the challenge to Pull for a Purpose for Special Olympics. Make sure you include the link to your personal page, so they are sure to donate to your page.
2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send the email via your Participant Center, your Personal Page link will automatically be included.
3. If you are a captain or member of a team, invite your friends to join. The teams that raise the most money will be recognized with awards!
4. Check back often to monitor your progress and see who you may need to reach out to again to help you meet your Truck Pull goal!

What to do next?

- 1 Set up your Personal Page
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book
Add contacts to email from your personal Address Book on our site.
- 3 Send an Email
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- 4 Thank your Donors
Thank your donors!
- 5 Set a Goal
You have reached 0% of your goal. Can you set a higher goal?

REACH YOUR GOAL FASTER RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[f Connect Fundraiser to Facebook](#)

Recent Activity

You joined 2022 Lexington Truck Pull presented by Detail Lex

Jun 09

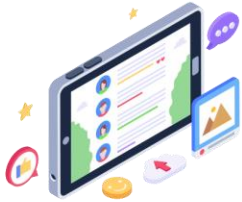
Contacts

[All Contacts](#)

- **Link your Participant Center to your Facebook to create your Facebook fundraiser! In your Participant Center, click connect and login your Facebook account.**
- **It's important to connect your Facebook fundraiser through your Participant Center to link the money you have raised to your Team's page on LexingtonTruckPull.com.**
- **Once created and linked, make sure to SHARE and INVITE your family and friends to your Facebook Fundraiser.**
- **For instructions: visit the "Puller Tools" at LexingtonTruckPull.com**

Fundraising Tips

Share these tips and tricks with your team to help reach your fundraising goal!



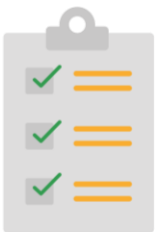
Take to social media and reach your Teams fundraising goal faster! Ask for \$5 donations or connect your fundraiser to Facebook through your Participant Center.

Make it personal & share your story! When you create your personal fundraising page, you are able to share how long you have been a part of the Plane Pull, if you have a family member or know someone with an intellectual disability, or you just love the challenge.



Encourage your team members and remind them it is a team effort! Your team can easily meet the \$1,000 minimum if all 15 members each raise \$75.

Ask for \$5-\$10 donations from your friends, family, colleagues, and neighbors! Ask them to support you and your team as you #PullForAPurpose to support Special Olympics Kentucky!

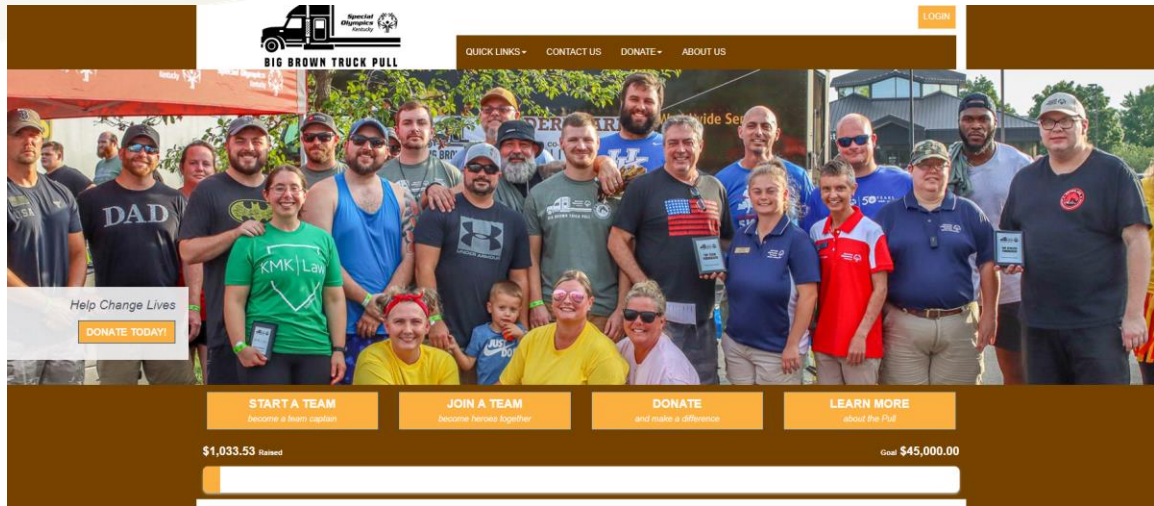


Create a plan to help you stay on track! Life can get busy, and things can be forgotten. Take a few minutes to write down a timeline of when and how you want to reach out to people.

Say thank you! It is very important to thank your donors and everyone who was a part of your success in supporting Special Olympics Kentucky!



Website Navigation Quick Links



SEARCH PARTICIPANTS



SEARCH TEAMS



[See All Teams](#)

SHARE



2024 Lexington Truck Pull

Saturday, August 17, 2024
Texas Roadhouse, Beaumont-Centre

Teams of 15 sign up to raise or donate a minimum of \$1,000 to compete. Teams compete to see who can pull an 80,000 pound UPS 18-wheeler 12 feet the fastest!

Winners are crowned in men's, women's and co-ed divisions, and there are awards for the team with the most team spirit and for the best team t-shirt or costume.

All proceeds benefit the over 11,300 Special Olympics athletes across Kentucky.

Quick Links

See Drop Down Menu for Additional Information



Event Schedule



Event Guide



Event Flyer



Facebook Fundraiser



Fundraiser Tools



Fundraising Prizes



FAQ



Offline Donation



Paper Waiver

TEAM HONOR ROLL

TOP FUNDRAISERS

[No Title]

Follow us on Facebook

@LexingtonTruckPull



Lexington Truck Pull

71 likes • 91 followers



Edit cover photo

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Intro

The Lexington Truck Pull is an exciting event that supports Special Olympics Kentucky on August 17th at the Beaumont Centre Texas Roadhouse!

Edit bio

Page · Nonprofit organization

+1 502-326-5002

mhummel@soky.org

LexingtonTruckPull.com

Promote Website

Open now ▾

Not yet rated (0 Reviews) ⓘ

Edit details

Add featured



What's on your mind?

Live video

Photo/video

Reel

Featured

Manage



Lexington Truck Pull

August 21, 2023 · 🌐

Download pictures of you and your team from the Lexington Truck Pull for free by using this link >...



FLICKR.COM

2023 Lexington Truck Pull



Lexington Truck Pull

August 21, 2023 · 🌐

The 2023 Fundraising Results are in! This year the Lexington Truck Pull raised over \$57,000!!! 🎉 ...



Contact Information

Mallory Jent

Special Olympics Kentucky
Development Events Director

mjent@soky.org
502-326-5002 x 201



Facebook



Truck Pull Website

2024 Results

Fundraising Awards

Top Fundraising Team: Landon's Toyota Crew | \$7,804

Top Fundraising SOKY Athlete: CJ McFarlan | \$273

Top Fundraiser: Ron Cloyd | \$4,223

Spirit Awards

Best Team Spirit: Cummins

Best Team Costume: Bone Tugs and Harmony

Best T-Shirt: IBEW Local 369



Pull Awards

Men's Division: Landon's Toyota Crew | 3.70 seconds

Co-ed Division: Buffalo Trace Co-ed | 3.89 seconds



2024 Sponsors

Lexington Truck Pull Sponsors



Media Partners



Year-Round Partners



TOYOTA

