

Event Guide



Special Olympics
Kentucky



Paducah Big Brown Truck Pull
September 20, 2025
Four Rivers Harley-Davidson

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Overview

About the Truck Pull

- The Paducah Big Brown Truck is a competition between teams of 15 to pull an 80,000-pound UPS 18-wheeler 12 feet in the fastest time.
- **Teams raise or donate a minimum of \$1,000 to compete.**
- Proceeds from the Truck Pull directly benefits the McCracken County Special Olympics delegation and SOKY Athletes across the state.

Divisions & Awards

Fastest Pull Time Awards:

- Men's
- Women's
- Co-Ed (*Must have at least 6 women*)
- Youth (Ages 8-18)

Fundraising Awards:

- Top Fundraising Team
- Top Fundraising Individual
- Top Fundraising SOKY Athlete

Spirit Awards:

- Best Team Spirit
- Best Team Costume
- Best Team Custom T-Shirt



Overview

Steps to Success

1. Register & Recruit

- Each team consists of no more than 15 people. 8 years-old is the minimum age.
- Register your team at **PaducahTruckPull.com**

2. Raise

Each team must raise a **minimum of \$1,000** to secure your spot in the competition.

\$1,000 Entry: Participant T-shirts (up to 15), Two (2) Pulls

\$2,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls

\$4,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls, team will receive personalized message & autographed picture from members of the SOKY **Athlete Leadership Program**.

Use social media: Through the **Participant Center**, launch a **Facebook Fundraiser** (see page 11) to share your fundraising goals far and wide.

3. Pull

Your team shows their strength by pulling an 80,000-pound UPS 18-wheeler 12 feet! Trophies are awarded for the fastest time in each of our divisions (See Page 1).

4. Celebrate

The Lexington Truck Pull is an important fundraiser for Special Olympics Kentucky. Whether you've hoisted a trophy for your division or won a spirit award, there is still much more to celebrate.

5. Family Fun Zone

Invite your friends and family to watch your team compete then enjoy the expanded Family Fun Zone! Enjoy fun games and activities (See Page 5).

Overview

Fundraising Prizes

[LOGIN](#)[QUICK LINKS ▾](#)[CONTACT US](#)[DONATE ▾](#)[ABOUT US](#)

\$1,000



Participant t-shirt & 2 attempts
to pull the Truck

\$2,000



Participant t-shirt & 3 attempts
to pull the Truck

\$4,000



Participant t-shirt, 3 attempts
to pull the Truck, Team will
receive personalized message
& autographed picture from
members of the SOKY
Athlete Leadership Program

Up to 15 shirts for your team. Sizes range from Adult S - 3X.

Shirts and sizes are not guaranteed. The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised, we order shirts and sizes based on projected attendance at that time.

Overview Schedule

Saturday, September 20th

*Four Rivers Harley-Davidson
3005 Old Husbands Rd. Paducah KY 42003*

- 2:00pm Family Fun Zone opens**
-Games, vendors, inflatables
-SOKY Athlete Leadership representation
- 2:30pm Check-in opens**
-Captains Check-in team
-**Captains confirm roster***
- 3:00pm Opening Ceremonies & Award Presentation**
-Special Olympics Oath
-Special Olympics Athlete Speech
-Sponsor Recognition
-Fundraising and Costume Awards

Honorary Pull immediately after Opening Ceremonies

Division winners will be presented following the final pull!

*Open roster positions can be filled with **SOKY Athlete Leaders!** If the team has a full roster, a SOKY athlete can pull as the 16th team member.

Captains will report if they'd like to add SOKY athlete(s) to their team when you registering the team online, and will confirm at Check-in.

Overview

Check-In Details

Event Check-in

Saturday, Septemberth from 2:00pm-3:00pm at Four Rivers Harley-Davidson

Team Captains ONLY

Each team raises or donates the minimum entry of \$1,000 (\$375 for Junior Pull Team) and must have event waiver for each team member to compete in the event.

Captains must submit paper waivers for participants that did not register online. Any participants under 18 must have a parent or guardian signature. **NO EXCEPTIONS.**

For Check-in Team Captains bring:

- **Offline donations (cash/check/etc.)**
- **Paper waivers for team members that did not register online**

All team member substitutions are made at check-in. No more than 15 team members on your roster. You will also report if you would like to add a SOKY Athlete to your roster as your 16th team member.

At Check-in Team Captains will receive:

- **T-shirts for team members (up to 15)***
- **Wristbands for each team member**

Wristbands are required to participate and are only issued for those with online registration/signed paper waiver. Wristbands must be worn at all times; it allows access to the restricted area of the event.

*Our goal is to recognize your support and provide a keepsake. Shirts and sizes cannot be guaranteed to participants.

*The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised to support Special Olympics Kentucky athletes, we order shirts and sized based on projected attendance at that time. We are grateful for all participants. For a nonprofit, it is advisable to be conservative and avoid excess inventory of shirts following the event.

Overview

Important Rules and Information

1. Team members must have a signed waiver on file to receive the required event wristband. *Waivers are completed when you **register at www.PaducahTruckPull.com***.
2. At Check-in Captains will confirm the team roster and report if your team would like a SOKY athlete to be the 16th team member. Teams may pull with fewer than 15 pullers, but not more.
3. Co-ed Teams must have at least 6 women. A Co-ed team may pull with less than 6 women; however, you will compete in the Men's Division.
4. Each team will have 2 Pulls, and we will use the best time for scoring. **If your team raises \$2,000 or more, you will receive a third pull!**
5. No member substitutions may be made after the first pull. You may reorganize your line-up on the rope between pulls.
6. Pullers begin after the official Starter says "1-2-3 PULL". An airhorn blast starts the official time.
7. After the truck has been pulled 12 feet, the line judge will blow the horn to stop the clock and notify your team to stop.
8. **Personal Gloves are required. Gloves will not be supplied.** Leather, work, or gardening gloves are preferred. Latex gloves are not allowed.
9. No weight belts that fasten to the rope are allowed. Regular weight belts that support your lower back are fine.
10. **Closed-toed shoes only.** No bare feet. (Flip flops are not allowed).
11. **Opening Ceremonies are planned for 3:00pm**, with the honorary first pull immediately following.
12. Please have your entire team onsite 1 hour before your Pull Time.
13. **Pull Schedule and times will be emailed on Wednesday September 17th.**
14. Teams that miss their scheduled time will move to the end of the competition.
15. This event is Rain or Shine.

Website Navigation Quick Links

SEARCH PARTICIPANTS



SEARCH TEAMS



[See All Teams](#)

SHARE



Saturday, September 20, 2025
Four Rivers Harley-Davidson

QUICK LINKS



Event Schedule



Event Flyer



Event Guide



Text Reminders
& Updates



Facebook Fundraiser



FAQ



Fundraiser Tools



Fundraising Prizes



Awards



Offline Donation



Paper Walver

Get ready for a seriously fun challenge! 🏆🔥 Teams of 15 will join the race to raise or donate at least \$1,000 to compete! The challenge? Pulling an 80,000-pound UPS 18-wheeler a whole 12 feet – and the fastest team wins! 🏆🔥

[TEAM HONOR ROLL](#)

[TOP FUNDRAISERS](#)

Website Navigation

Register

Click start a team on the left-hand side below the photo at www.PaducahTruckPull.com



The registration form is titled 'Join or Form a Team'. It features a progress bar at the top with six steps: 1. Get Started, 2. Select Options, 3. Provide Details, 4. Agree to Terms, 5. Review, and 6. Make Payment. The 'Provide Details' step is currently active. Below the progress bar, the text 'RETURNING USERS, LOG IN FIRST!' is circled in red. A note below this text states: 'Note: To reactivate your team from last year, you must be [signed in](#).' The form includes several input fields: 'Team Name' (with a 2021 Team Name field), 'Teammate Recruitment Goal' (set to 20), 'Team Fundraising Goal' (set to \$1,500.00), 'Team Company' (with a dropdown menu and an 'Enter a new company' field), and 'Team Division'. A red arrow points from the 'RETURNING USERS, LOG IN FIRST!' text to a text box on the right.

Previous users can login to create your 2025 team—this is the only way to ensure you reclaim your team's name!

Even if you would like a new team name you should use the same username to avoid a duplicate account error.

Please contact Mallory at mjent@soky.org for help recovering your username or password.

The 'Returning Participant or User Login' form is located at the bottom of the page. It features a progress bar with five steps: 1. Get Started, 2. Select Options, 3. Provide Details, 4. Agree to Terms, and 5. Review. The 'Provide Details' step is currently active. The form has two main sections: 'New User' with a 'JOIN AS A NEW PARTICIPANT' button, and 'Returning User' with fields for 'User Name' and 'Password', and a 'LOG IN' button. A red circle is drawn around the 'Returning User' section, and a red arrow points from the text box on the left to this section. Below the login section is a 'PREVIOUS STEP' button.

Website Navigation

Welcome to your Team Page

While on your Team Page: Copy and paste the URL and send directly to Team Members to ensure sign up on your team! The URL can be sent to donors as well.

Donors can click the "Donate Now" button and donate directly to your team!

events.soky.org/site/TR/Pulls/General?team_id=5156&pg=team&fr_id=1400



QUICK LINKS ▾ CONTACT US DONATE ▾ ABOUT US

LOGIN

2023 Lexington Truck Pull



LANDON'S TOYOTA CREW

Our team has committed to "Pulling for a Purpose" to show our support for the over 11,000 Special Olympics athletes in Kentucky. That's right, we're raising money for the chance to pull a UPS 18-wheeler cargo truck.

All donations to our team will go to Special Olympics Kentucky to provide year-round sports training and competition opportunities to children and adults with intellectual disabilities.

Through sports, Special Olympics athletes build confidence, self-esteem, and develop skills they can take off the field and into their everyday lives. Every \$25 we raise helps provide a season of athletic competition for one Special Olympics athlete.

Your donation helps get our team one step closer to our goal of \$3000 and creates a world in which all people with intellectual disabilities have a chance to be accepted and respected in their communities.

DONATE NOW

JOIN TEAM

TEAM ROSTER

	RAISED
★ Ron Cloyd	\$0
Team Gifts	\$0
★ Denotes a Team Captain	

TEAM PROGRESS

0% of Goal \$0 Raised

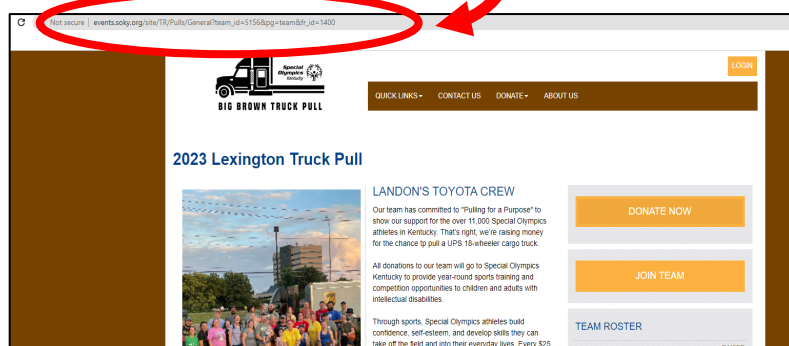
Team Members can click the "Join Team" button and register to be added on your team!

Please contact Mallory at mjent@soky.org for help recovering your username or password.

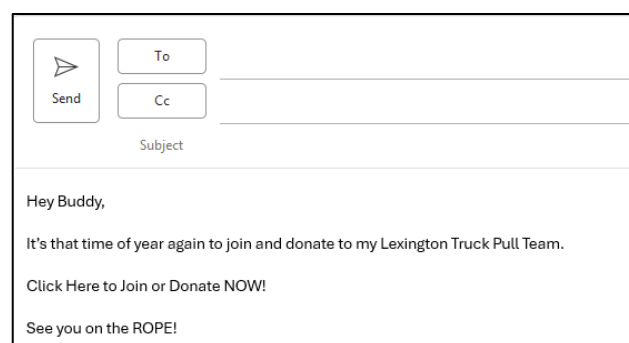
How to Link Your Team Page in an Email

When sending out emails to friends, family, and coworkers to join your team, you can link the URL address to a “Donate or Join Now, [Click Here](#)” phrase.

1. Copy URL Address of your team page



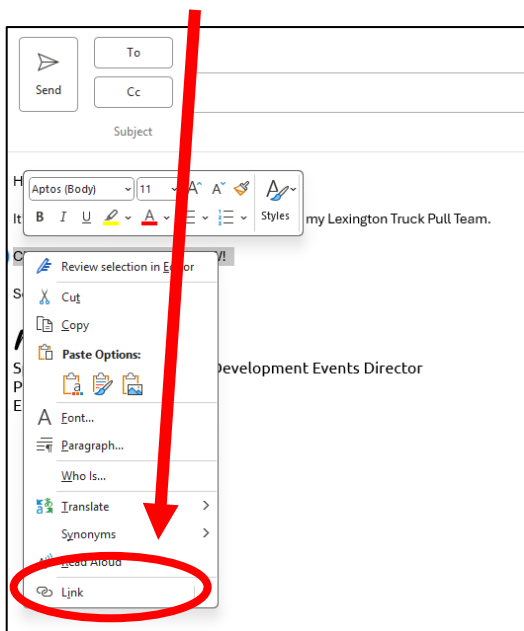
2. Write your email with a “Click Here” phrase



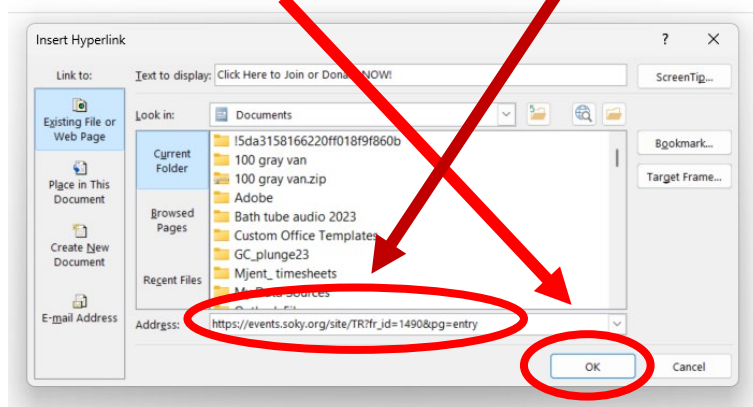
3. Highlight the “Click Here” phrase and right-click.

A drop-down menu will appear.

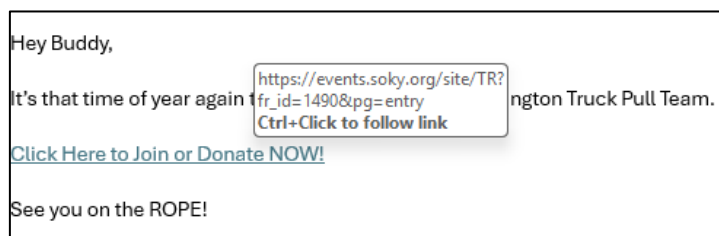
Click on “Link”



4. Copy the URL Address in the “Address Line” Then click “OK”



5. Then your phrase should take you to the URL Address you copied in.



Website Navigation

Team Recruitment

Who can be on your team?

ANYONE! Coworkers, friends, family, clients, your CEO, customers, and vendors, anyone above the age 8. You do not have to work at the same company to be on a team, although co-workers make great teammates. Does your company or organization have a mascot? If so, invite them to join your team too!

—All team members should register online to avoid tracking down completed waivers.—

Use your Participant Center to recruit members to your team, solicit donations and thank your supporters

The screenshot shows the 'Email' section of a Participant Center. The left sidebar contains links for Home, Email (highlighted with a red circle), and Profile. Below these are sections for Compose Message, Drafts, Sent Messages, and Contacts. The main area is for composing an email, with fields for Recipients, Subject, and a checkbox for 'Include personalized greeting'. A red circle highlights the 'Use a template' button. A red arrow points from the 'Email' link in the sidebar to the 'Compose Message' button. Another red arrow points from the 'Use a template' button to the 'Recipients' field. A red box contains text explaining the process of selecting 'Email' in the secondary header to send emails to potential team members and donors, and that templates are available to help with content but are always editable. A red box also points to the 'Recipients' field with the text 'Copy and Paste your addresses!'. At the bottom, there are buttons for 'Preview & Send' and 'Save as template'.

Home **Email** Profile

Compose Message

Drafts 0

Sent Messages 0

Contacts

All Contacts 0

Never Emailed 0

Needs follow-up 0

Unthanked Donors 0

Donors 0

Non-Donors 0

Teammates 0

Recipients (separate multiple email addresses with a comma)

Use a template

Subject

☒ Include personalized greeting [What's this?](#)

H1 H2 H3 P B I U

In the participant center, select "Email" in the secondary header to send emails to potential team members and donors

It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.

Templates are available to help with content but always editable!

Preview & Send

Save as template

Website Navigation

Connect to Facebook

[Home](#) [Email](#) [Profile](#)

Welcome to your **Participant Center**. This page is where you will find the tools to set you on your way success at the Lexington Truck Pull.

What's should you do next?

1. Post to social media to let your followers know that you have accepted the challenge to Pull for a Purpose for Special Olympics. Make sure you include the link to your personal page, so they are sure to donate to your page.
2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send the email via your Participant Center, your Personal Page link will automatically be included.
3. If you are a captain or member of a team, invite your friends to join. The teams that raise the most money will be recognized with awards!
4. Check back often to monitor your progress and see who you may need to reach out to again to help you meet your Truck Pull goal!

What to do next?

- 1 Set up your Personal Page
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book
Add contacts to email from your personal Address Book on our site.
- 3 Send an Email
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- 4 Thank your Donors
Thank your donors!
- 5 Set a Goal
You have reached 0% of your goal. Can you set a higher goal?

REACH YOUR GOAL FASTER RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[f Connect Fundraiser to Facebook](#)

Recent Activity

You joined 2022 Lexington Truck Pull presented by Detail Lex

Jun 09

Contacts

[All Contacts](#)

- **Link your Participant Center to your Facebook to create your Facebook fundraiser! In your Participant Center, click connect and login your Facebook account.**
- **It's important to connect your Facebook fundraiser through your Participant Center to link the money you have raised to your Team's page on LexingtonTruckPull.com.**
- **Once created and linked, make sure to SHARE and INVITE your family and friends to your Facebook Fundraiser.**
- **For instructions: visit the "Puller Tools" at PaducahTruckPull.com**

Fundraising Tips

Share these tips and tricks with your team to help reach your fundraising goal!



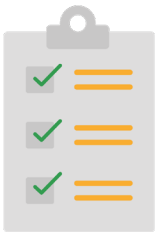
Take to social media and reach your Teams fundraising goal faster! Ask for \$5 donations or connect your fundraiser to Facebook through your Participant Center.

Make it personal & share your story! When you create your personal fundraising page, you are able to share how long you have been a part of the Plane Pull, if you have a family member or know someone with an intellectual disability, or you just love the challenge.



Encourage your team members and remind them it is a team effort! Your team can easily meet the \$1,000 minimum if all 15 members each raise \$75.

Ask for \$5-\$10 donations from your friends, family, colleagues, and neighbors! Ask them to support you and your team as you #PullForAPurpose to support Special Olympics Kentucky!



Create a plan to help you stay on track! Life can get busy, and things can be forgotten. Take a few minutes to write down a timeline of when and how you want to reach out to people.

Say thank you! It is very important to thank your donors and everyone who was a part of your success in supporting Special Olympics Kentucky!



Follow us on Facebook

@PaducahTruckPull



Paducah Big Brown Truck Pull for Special Olympics

811 likes • 852 followers



[Sign Up](#)

[Message](#)

[Like](#)

[Posts](#) [About](#) [Mentions](#) [Reels](#) [Photos](#) [Videos](#) [More](#)

[Switch into Paducah Big Brown Truck Pull for Special Olympics's Page to start managing it.](#)

[Switch Now](#)

Intro

Join us Saturday, September 20th, for the Big Brown Truck Pull at Four Rivers Harley-Davidson in Paducah! Form a 15-person team NOW! Contact Mallory Jent at 502-326-5002.

[Page](#) • [Community](#)

Featured



Paducah Big Brown Truck Pull for Sp
May 7

🔥 SAVE THE DATES 🔥 The Paducah Big Brown Truck Pull is back on September 20th at Four Rivers Harley-Davidson! 📢 ...



2024 Results

Fundraising Awards

Top Fundraising Team: Dippin Dots | \$2,054

Top Fundraising SOKY Athlete: Benjamin Clark | \$259

Top Fundraiser: Lori Mack | \$895

Spirit Awards

Best Team Spirit: Dippin Dots

Best Team Costume: Da Blue Bombs

Best T-Shirt: Plumbers and Steamfitters Local 184



Pull Awards

Men's Division: Plumbers and Steamfitters Local 184 Men's | 5.45 seconds

Women's Division: FRNP Women's Team | 9.02 seconds

Co-ed Division: Plumbers and Steamfitters Local 184 Co-ed | 6.25 seconds



2024 Sponsors



Contact Information

Mallory Jent

Special Olympics Kentucky
Development Events Director

mjent@soky.org

502-326-5002 x 201



Facebook



Truck Pull Website