

# Event Guide



*Special  
Olympics  
Kentucky*



## LEXINGTON TRUCK PULL

**August 15, 2026**

**Texas Roadhouse-Beaumont Centre**

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# Overview

## About the Truck Pull

- The Lexington Truck is a competition between teams of 15 to pull an 80,000-pound 18-wheeler semi-truck 12 feet in the fastest time.
- **Teams raise or donate a minimum of \$1,500 to compete.**
- All proceeds benefit Special Olympics Kentucky athletes not only in the Lexington area, but also across the state.

## Divisions & Awards

### Fastest Pull Time Awards:

- Men's
- Women's
- Co-Ed (*Must have at least 6 women*)
- Trades Union

### Fundraising Awards:

- Top Fundraising Team
- Top Fundraising Individual
- Top Fundraising SOKY Athlete

### Spirit Awards:

- Best Team Spirit
- Best Team Costume
- Best Team Custom T-Shirt



# Overview

## Steps to Success

### 1. Register & Recruit

- Each team consists of no more than 15 people. 8 years-old is the minimum age.
- Register your team at **LexingtonTruckPull.com**

### 2. Raise

Each team must raise a **minimum of \$1,500** to secure your spot in the competition.

**\$1,500 Entry:** Participant T-shirts (up to 15), Two (2) Pulls

**\$3,000 Entry:** Participant T-shirts (up to 15), Three (3) Pulls

**\$5,000 Entry:** Participant T-shirts (up to 15), Three (3) Pulls, team will receive personalized message & autographed picture from members of the **SOKY Athlete Leadership Program**.

Use social media: Through the **Participant Center**, launch a **Facebook Fundraiser** (see page 11) to share your fundraising goals far and wide.

### 3. Pull

Your team shows their strength by pulling an 80,000-pound 18-wheeler semi-truck 12 feet! Trophies are awarded for the fastest time in each of our divisions (See Page 1).

### 4. Celebrate

The Lexington Truck Pull is an important fundraiser for Special Olympics Kentucky. Whether you've hoisted a trophy for your division or won a spirit award, there is still much more to celebrate.

### 5. Family Fun Zone

Invite your friends and family to watch your team compete, then enjoy the expanded Family Fun Zone! Enjoy fun games and activities (See Page 5).

# Overview

## Fundraising Prizes

**\$1,500**



Participant t-shirt & 2 attempts to pull the Truck

**\$3,000**



**3**

**PULLS!!!**

Participant t-shirt & 3 attempts to pull the Truck

**\$5,000**



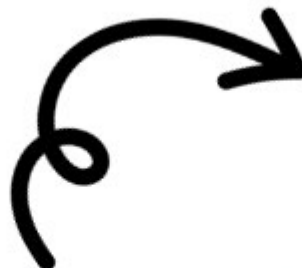
Participant t-shirt, 3 attempts to pull the Truck, Team will receive personalized message & autographed picture from members of the SOKY Athlete Leadership Program

*Up to 15 shirts for your team. Sizes range from Adult S - 3X.*

*Shirts and sizes are not guaranteed. The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised, we order shirts and sizes based on projected attendance at that time.*

**\$2,500**

By July 15th for the  
Impact Challenge



Get a Pullover with Team logo printed on the sleeve.



# Impact Challenge Break Down

## How to make it Possible!

*Impact Challenge breakdown by July 15th*

**55 days to raise \$2,500**

- \$360 a week over 7 weeks
  - Slip it up with 15 teammates is \$24 per person a week (*\$4 a day*)



**Get a Pullover with Team logo  
printed on the sleeve.**



# Overview Schedule

## Saturday, August 15<sup>th</sup>

*Texas Roadhouse Beaumont-Centre  
3030 Lakecrest Circle, Lexington, KY 40513*

**5:30pm Family Fun Zone opens**

- Games, vendors, inflatables
- SOKY Athlete Leadership representation

**Check-in opens**

- Captains Check-in team
- Captains confirm roster\*

**6:45pm Opening Ceremonies**

- Special Olympics Oath
- Special Olympics Athlete Speech
- Sponsor Recognition
- Fundraising and Costume Awards

**First Pull immediately after Opening Ceremonies (estimated 7:00 pm)**

**Division winners will be presented following the final pull!**

\*Open roster positions can be filled with **SOKY Athlete Leaders!** If the team has a full roster, a SOKY athlete can pull as the 16<sup>th</sup> team member.

*Captains will report if they'd like to add SOKY athlete(s) to their team when you registering the team online, and will confirm at Check-in.*

# Family Fun Zone

The Family Fun Zone has something for everyone! It will open at 5:30 pm with games, snacks, inflatables, and more!



# Overview

## Check-In Details

### Event Check-in

Saturday, August 15<sup>th</sup> from 5:30pm-6:30pm at Texas Roadhouse Beaumont-Centre  
**Team Captains ONLY**

Each team raises or donates the minimum entry of \$1,500 and must have event waiver for each team member to compete in the event.

Captains must submit paper waivers for participants that did not register online. Any participants under 18 must have a parent or guardian signature. **NO EXCEPTIONS.**

For Check-in Team Captains bring:

- **Offline donations (cash/check/etc.)**
- **Paper waivers for team members that did not register online**

*All team member substitutions are made at check-in. No more than 15 team members on your roster. You will also report if you would like to add a SOKY Athlete to your roster as your 16<sup>th</sup> team member.*

At Check-in Team Captains will receive:

- **T-shirts for team members (up to 15)\***
- **Wristbands for each team member**

Wristbands are required to participate and are only issued for those with online registration/signed paper waiver. Wristbands must be worn at all times; it allows access to the restricted area of the event.

\*Our goal is to recognize your support and provide a keepsake. Shirts and sizes cannot be guaranteed to participants.

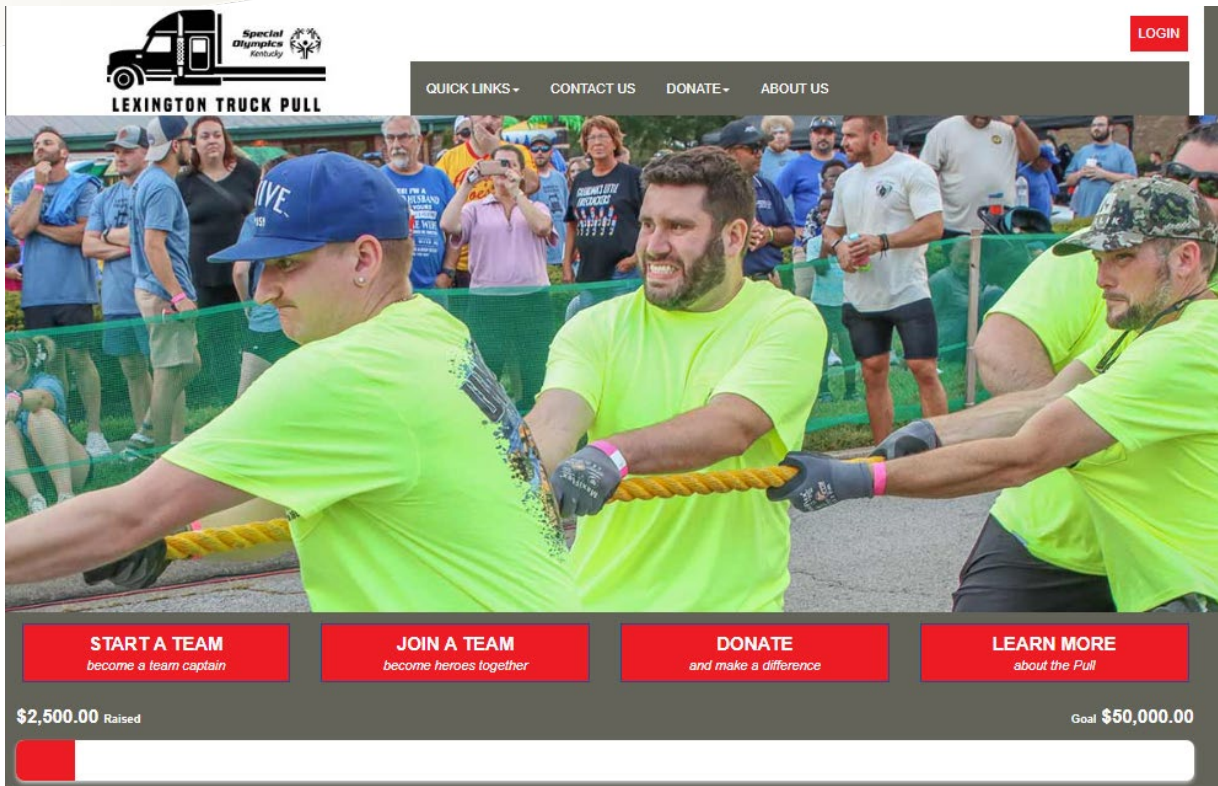
\*The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised to support Special Olympics Kentucky athletes, we order shirts and sized based on projected attendance at that time. We are grateful for all participants. For a nonprofit, it is advisable to be conservative and avoid excess inventory of shirts following the event.

# Overview

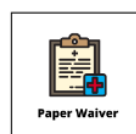
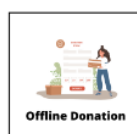
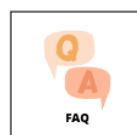
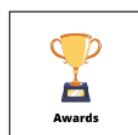
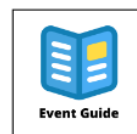
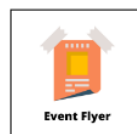
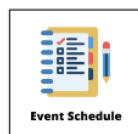
## Important Rules and Information

1. Team members must have a signed waiver on file to receive the required event wristband. *Waivers are completed when you [register at www.LexingtonTruckPull.com](http://www.LexingtonTruckPull.com).*
2. At Check-in Captains will confirm the team roster and report if your team would like a SOKY athlete to be the 16<sup>th</sup> team member. Teams may pull with fewer than 15 pullers, but not more.
3. Co-ed Teams must have at least 6 women. A Co-ed team may pull with less than 6 women; however, you will compete in the Men's Division.
4. Each team will have 2 Pulls, and we will use the best time for scoring. **If your team raises \$3,000 or more, you will receive a third pull!**
5. No member substitutions may be made after the first pull. You may reorganize your line-up on the rope between pulls.
6. Pullers begin after the official Starter says "1-2-3 PULL". An airhorn blast starts the official time.
7. After the truck has been pulled 12 feet, the line judge will blow the horn to stop the clock and notify your team to stop.
8. **Personal Gloves are required. Gloves will not be supplied.** Leather, work, or gardening gloves are preferred. Latex gloves are not allowed.
9. No weight belts that fasten to the rope are allowed. Regular weight belts that support your lower back are fine.
10. **Closed-toed shoes only.** No bare feet. (Flip flops are not allowed).
11. **Opening Ceremonies are planned for 6:30pm**, with the first pull immediately following.
12. Please have your entire team onsite 1 hour before your Pull Time.
13. **Pull Schedule and times will be emailed on Wednesday August 12<sup>th</sup>.**
14. Teams that miss their scheduled time will move to the end of the competition.
15. This event is Rain or Shine.

# Website Navigation Quick Links



## QUICK LINKS



# Website Navigation

## Register

Click start a team on the left-hand side below the photo at [www.LexingtonTruckPull.com](http://www.LexingtonTruckPull.com)

**START A TEAM**  
*become a team captain*

**JOIN A TEAM**  
*become heroes together*

**DONATE**  
*and make a difference*

**LEARN MORE**  
*about the Pull*

2024 UPS Truck Pull presented by BrightSpring

- 1 Get Started
- 2 Select Options
- 3 Provide Details
- 4 Agree to Terms
- 5 Review
- 6 Make Payment

Join or Form a Team

**RETURNING USERS, LOG IN FIRST!**

Note: To reactivate your team from last year, you must be [signed in](#).

**Team Name:** \_\_\_\_\_

**Teammate Recruitment Goal:** \_\_\_\_\_

**Team Fundraising Goal:**  
\$1,500.00  
Suggested Team Goal: \$1,500.00

**Team Company:**  
 Choose an existing value   
 Enter a new company \_\_\_\_\_

**Team Division:**  
Men's Division

**NEXT STEP**

I would like to join an existing team |

Previous users can login to create your 2025 team—this is the only way to ensure you reclaim your team's name!

Even if you would like a new team name you should use the same username to avoid a duplicate account error.

Please contact Mallory at [mjent@soky.org](mailto:mjent@soky.org) for help recovering your username or password.

**LOG IN FIRST!**

ear, you need:

Enter User Name and Password

**User Name:** \_\_\_\_\_

**Password:** \_\_\_\_\_

Log In

Email me my login information

**Email:** \_\_\_\_\_

Send User Name

Close

# Website Navigation

## Welcome to your Team Page

While on your Team Page: Copy and paste the URL and send directly to Team Members to ensure sign up on your team! The URL can be sent to donors as well.

Donors can click the "Donate Now" button and donate directly to your team!

events.soky.org/site/TR/Pulls/General?team\_id=6677&pg=team&fr\_id=1442



Welcome Mallory!

LOG OUT

PARTICIPANT CENTER

QUICK LINKS - DONATE - FAQ ABOUT US

### 2024 UPS Truck Pull presented by BrightSpring



#### SOKY STAFF TEST

Join our ranks and change the lives of children and adults with intellectual disabilities by supporting Special Olympics Kentucky. Accept the challenge and join our team in the UPS Truck Pull presented by BrightSpring or donate today to support us!

DONATE NOW

JOIN TEAM

#### TEAM ROSTER

	RAISED
+ Mallory Jent	\$0
Team Gifts	\$0
+ Denotes a Team Captain	

#### TEAM PROGRESS

0% of Goal \$0 Raised

#### TEAM HONOR ROLL

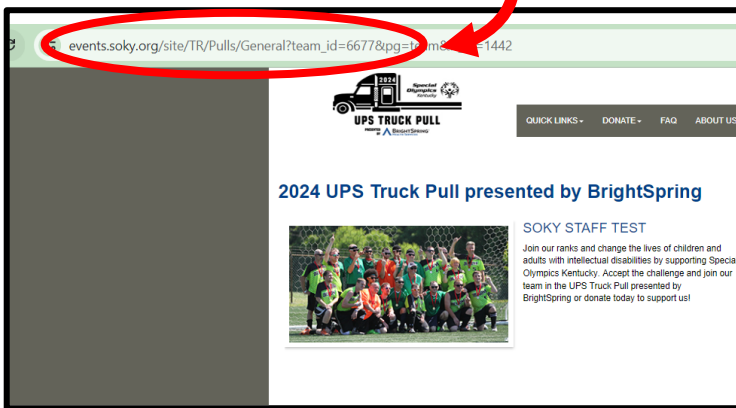
Team Members can click the "Join Team" button and register to be added on your team!

Please contact Mallory at [mjent@soky.org](mailto:mjent@soky.org) for help recovering your username or password.

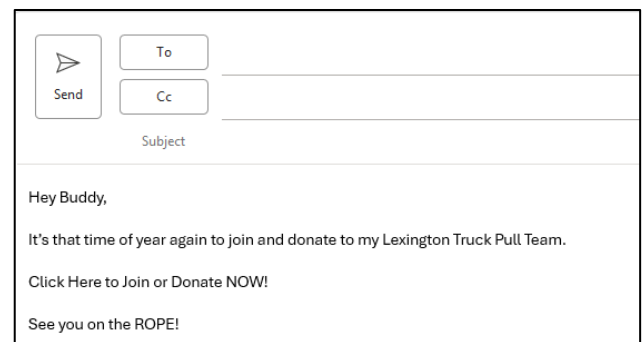
# How to Link Your Team Page in an Email

When sending out emails to friends, family, and coworkers to join your team, you can link the URL address to a “Donate or Join Now, [Click Here](#)” phrase.

## 1. Copy URL Address of your team page



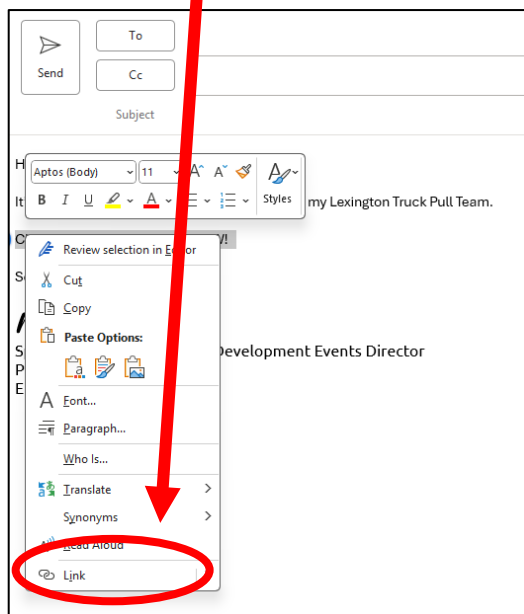
## 2. Write your email with a “Click Here” phrase



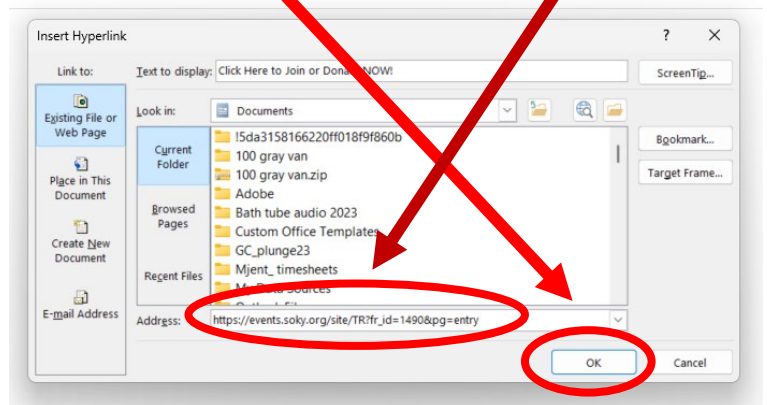
## 3. Highlight the “Click Here” phrase and right-click.

A drop-down menu will appear.

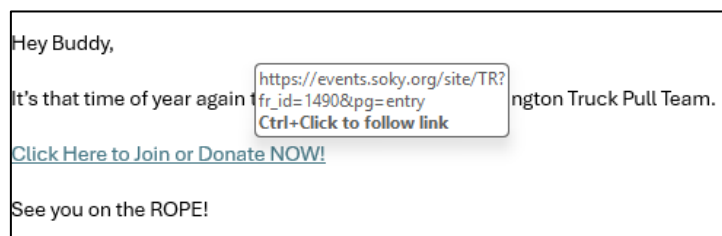
Click on “Link”



## 4. Copy the URL Address in the “Address Line” Then click “OK”



## 5. Then your phrase should take you to the URL Address you copied in.



# Website Navigation

## Team Recruitment

### Who can be on your team?

ANYONE! Coworkers, friends, family, clients, your CEO, customers, and vendors, anyone above the age 8. You do not have to work at the same company to be on a team, although co-workers make great teammates. Does your company or organization have a mascot? If so, invite them to join your team too!

—All team members should register online to avoid tracking down completed waivers.—

### Use your Participant Center to recruit members to your team, solicit donations and thank your supporters

The screenshot shows a web interface for composing an email. On the left is a navigation menu with 'Email' highlighted in a blue circle. The main area contains a 'Compose Message' button, a 'Recipients' field with a note 'Recipients (separate multiple email addresses with a comma)', a 'Use a template' button circled in red, a 'Subject' field, and a 'Send' button. A large red box contains text: 'There's a template just for "recruit team members!"', 'Copy and Paste your addresses!', and 'Use a template'. Another red box at the bottom contains text: 'In the participant center, select "Email" in the secondary header to send emails to potential team members and donors', 'It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.', and 'Templates are available to help with content but always editable!'. A 'Preview & Send' button is at the bottom left, and a 'Save as template' button is at the bottom right.

Home **Email** Profile

Compose Message

Recipients (separate multiple email addresses with a comma)

Use a template

Subject

Include personalized greeting [What's this?](#)

H1 H2 H3 P B I U

Preview & Send

Save as template

There's a template just for "recruit team members!"

Copy and Paste your addresses!

Use a template

In the participant center, select "Email" in the secondary header to send emails to potential team members and donors

It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.

Templates are available to help with content but always editable!

# Website Navigation

## Connect to Facebook

The screenshot shows the 'Participant Center' page. At the top, there are navigation links for 'Home', 'Email', and 'Profile'. A welcome message states: 'Welcome to your Participant Center. This page is where you will find the tools to set you on your way success at the Lexington Truck Pull.' Below this, a section titled 'What's should you do next?' lists four steps: 1. Post to social media... 2. Send an e-mail to friends... 3. If you are a captain or member of a team... 4. Check back often to monitor your progress... On the left, a 'What to do next?' sidebar lists five tasks: 1. Set up your Personal Page... 2. Add Contacts to Your Address Book... 3. Send an Email... 4. Thank your Donors... 5. Set a Goal... On the right, a blue banner titled 'REACH YOUR GOAL FASTER' contains three steps: 1. Connect this fundraiser to Facebook. 2. Invite friends, share updates and collect donations on Facebook. 3. Keep track of your progress... A button labeled 'Connect Fundraiser to Facebook' is circled in red. Below the banner, a 'Recent Activity' section shows 'You joined 2022 Lexington Truck Pull presented by Detail Lex' on 'Jun 09'. At the bottom of the page, there are links for 'Contracts' and 'All Contacts'.

- **Link your Participant Center to your Facebook to create your Facebook fundraiser! In your Participant Center, click connect and login your Facebook account.**
- **It's important to connect your Facebook fundraiser through your Participant Center to link the money you have raised to your Team's page on LexingtonTruckPull.com.**
- **Once created and linked, make sure to SHARE and INVITE your family and friends to your Facebook Fundraiser.**
- **For instructions: visit the "Puller Tools" at LexingtonTruckPull.com**

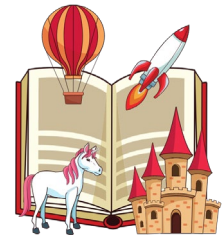
# Fundraising Tips

Share these tips and tricks with your team to help reach your fundraising goal!



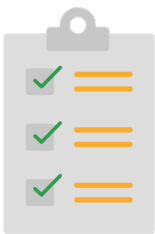
Take to social media and reach your Teams fundraising goal faster! Ask for \$5 donations or connect your fundraiser to Facebook through your Participant Center.

Make it personal & share your story! When you create your personal fundraising page, you are able to share how long you have been a part of the Plane Pull, if you have a family member or know someone with an intellectual disability, or you just love the challenge.



Encourage your team members and remind them it is a team effort! Your team can easily meet the \$1,500 minimum if all 15 members each raise \$100.

Ask for \$5-\$10 donations from your friends, family, colleagues, and neighbors! Ask them to support you and your team as you #PullForAPurpose to support Special Olympics Kentucky!



Create a plan to help you stay on track! Life can get busy, and things can be forgotten. Take a few minutes to write down a timeline of when and how you want to reach out to people.

Say thank you! It is very important to thank your donors and everyone who was a part of your success in supporting Special Olympics Kentucky!



# Follow us on Facebook

## @LexingtonTruckPull



**Lexington Truck Pull**

147 followers · 26 following

The Lexington Truck Pull is an exciting event that supports Special Olympics Kentucky on August 17th at the Sevenscott Centre, Texas Roadhouse!

Nonprofit organization

Professional dashboard

Edit

Advertise

About Reels Photos Followers More

### Details

Not yet rated (0 Reviews)

Open now

### Links

[lexingtontruckpull.com](http://lexingtontruckpull.com)

### Contact info

+1 502-326-5002

[njwan@koky.org](mailto:njwan@koky.org)

Lexington Truck Pull

### Highlights

Add highlights

### Photos

See all photos



Privacy · Consumer Health Privacy · Terms · Advertising · Ad Choices · Cookies · More

What's on your mind?

Photo/video

Reel

Live video

### Featured

Manage

Lexington Truck Pull

April 28 at 11:41 AM EDT

ONE MONTH AWAY! 🎉

The Captain Kickoff Luncheon is just around the corner! On May 28th, we're...



Lexington Truck Pull

April 10

SAVE THE DATE! August 15 - the Lexington Truck Pull is back! 🎉

👉 <https://www.facebook.com/lexingtontruckpull/>



### Posts

Filters

Manage posts

Grid view

Grid view

Lexington Truck Pull

Published by Malory Jean · 4h · 0

2 Weeks left until the Captain's Kickoff!

Save your spot by filling out the RSVP now! 🎉 <https://forms.office.com/r/udm9ig27et>

See more



# Join Our Text Alerts

**Event Updates sent right to your Phone!**

- **Schedule Changes**
- **Weather Delays**
- **Fundraiser Reminders**
- **Info about the Event**



**Scan to Sign Up**



**Stay Updated,  
Quick!**

# 2025 Results

## Fundraising Awards

**Top Fundraising Team:** Landon's Toyota Crew | \$4,329.74

**Top Fundraiser:** Ron Cloyd | \$2,934

## Spirit Awards

**Best Team Spirit:** Landon's Toyota Crew

**Best Team Costume:** Cummins

**Best T-Shirt:** IBEW Local 369



## Pull Awards

**Men's Division:** Buffalo Trace Men's | 3.55 seconds

**Women's Division:** Buffalo Trace Women | 4.4 seconds

**Co-ed Division:** Cummins | 3.78 seconds

**Trade Unions Division:** Plumbers & Pipefitters & HVAC Techs Local 452 | 3.72 seconds



# 2025 Sponsors

## Lexington Truck Pull Sponsors



## Media Partners



## Year-Round Partners



**TOYOTA**



# Contact Information

## Mallory Jent

Special Olympics Kentucky  
Development Events Director

mjent@soky.org  
502-326-5002 x 201



**Facebook**



**Truck Pull Website**