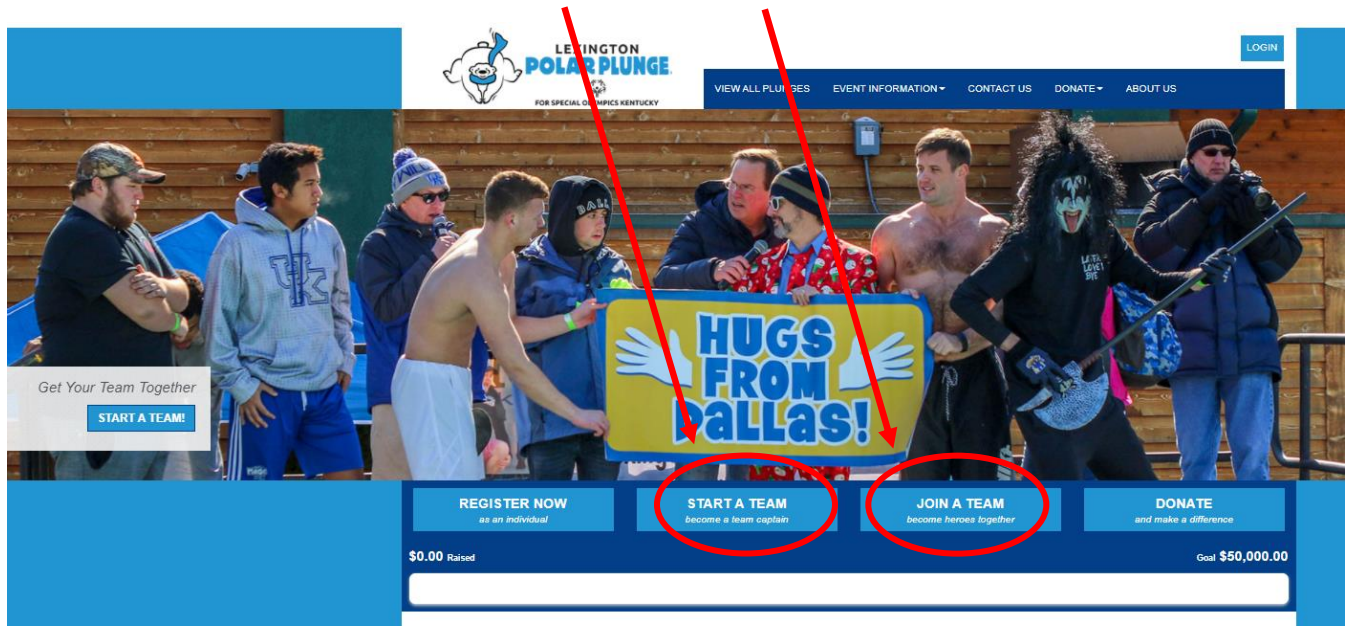


Register and Connect your Facebook Fundraiser!

Step 1: Go to www.LexingtonPlunge.com

If you are already registered, start at Step 6 to connect your Facebook Fundraiser!

Step 2: “Start a Team” if you’re the Team Captain or “Join a Team” if you’re a team member.



Step 3: Begin the Registration process.

IMPORTANT: All returning participants should log in using their username and password!

Don't remember your information? No problem! Send Hannah an email at HBlancet@soky.org.

- If you're a returning captain, once you are logged in, you will be able to recover your team name.
- If you are a new (non-returning) participant, you will be prompted to enter your registration information.

1 Select Options 2 Provide Details 3 Agree to Terms 4 Review

Returning Participant or User Login

New User ★

JOIN AS A NEW PARTICIPANT

Returning User ★

* User Name:

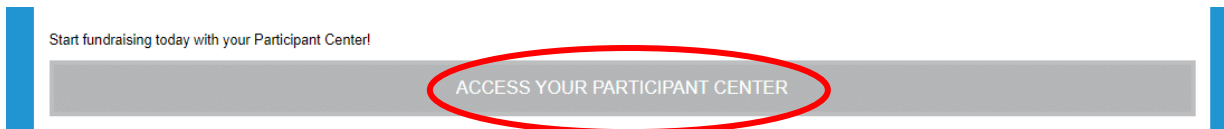
* Password:

LOG IN

PREVIOUS STEP

Step 4: Complete registration process.

Step 5: Save your registration information and head to the Participant Center by clicking the blue “Participant Center” button in the top right-hand corner or by clicking the gray button that reads “Access your Participant Center”.



Step 6: Connect your Facebook Fundraiser in the Participant Center.

This can be accessed after registration or by clicking “Log in” at www.LexingtonPlunge.com at any time.

Step 7: In your Participant Center there will be a blue box – click the button in the blue box that reads “Connect Fundraiser to Facebook”

Lexington POLAR PLUNGE FOR SPECIAL OLYMPICS KENTUCKY

Welcome

LOG OUT PARTICIPANT CENTER

VIEW ALL PLUNGES EVENT INFORMATION - CONTACT US DONATE - ABOUT US

Home Email Profile

Welcome to your Participant Center. This page is where you will find the tools to set you on your way to Polar Plunge success and the Chill of a Lifetime at the Plunge.

What's should you do next?

1. Post to social media to let your followers know that you have accepted the challenge to take the Plunge for Special Olympics. Make sure you include the link to your personal page, so they are sure to donate to your cause.
2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send them through the Participant Center, your Personal Page link will automatically be included.
3. Use the button on the right to set up a Facebook fundraiser linked to your Polar Plunge page. Facebook fundraisers are a fast, easy way to raise money, and donations will be posted directly to your Plunge page, but ONLY if you set it up using the button on the right.
4. If you are a captain or member of a team, invite your friends to join. There are no team size limits at the Plunge, so the more the merrier! The teams that raise the most money will be recognized with awards!
5. Check back often to monitor your progress and see who you may need to reach out to again to help you meet your Polar Plunge goal!

What to do next?

- 1 Set up your Personal Page
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book
Add contacts to email from your personal Address Book on our site.
- 3 Send an Email
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- 4 Thank your Donors
Thank your donors!

REACH YOUR GOAL FASTER
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

Connect Fundraiser to Facebook

Step 8: If you are not logged into Facebook on the computer or device you will see this pop-up box. Fill out your Facebook log in information and click “Log in”.

Step 9: It’s that simple! Now you have connected your Participant Center to your Facebook.

**Make sure to share and invite your friends, so they know about your Facebook Fundraiser and how to support your team and the over 11,000 Special Olympics athletes across KY!
You’re well on your way to have the #ChillofaLifetime!**

Don’t forget to follow us on Facebook and Instagram @KYPolarPlunge for the latest updates.