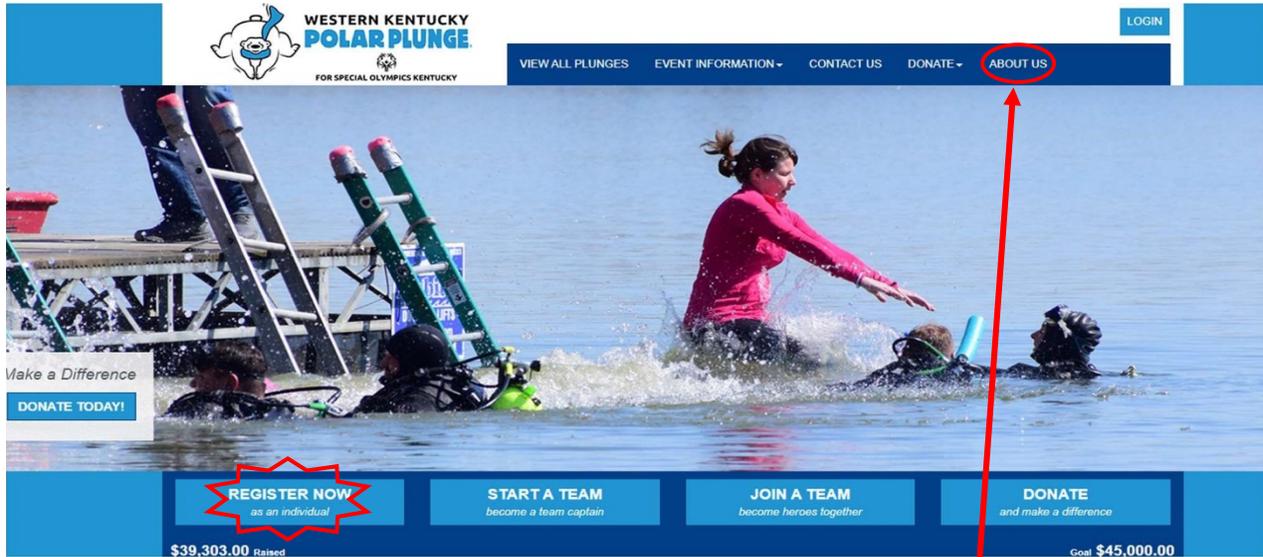


# How to Connect your Polar Plunge to Facebook and Fundraise

## Step 1: Register! Sign up at [WesternKYPlunge.com](http://WesternKYPlunge.com).

If you have participated in previous years, you will need your Username and Password. Don't remember it? No problem, email Hannah @ [hcausey@soky.org](mailto:hcausey@soky.org)



## Already registered?

Just log in using the Username & Password you created during registration.

## Step 2: Access the Participant Center

Welcome Samantha

LOG OUT PARTICIPANT CENTER

VIEW ALL PLUNGES EVENT INFORMATION CONTACT US DONATE ABOUT US

### Western Kentucky Polar Plunge

Now you're Ready for the #ChillofaLifetime!

You are successfully registered to take the Plunge at MAIN EVENT on February 27! We are thrilled to have you join us and are glad to have you as part of our team. We serve more than 11,000 individuals with intellectual disabilities we serve through sports and health programming statewide.

Now that you are registered, it is time to let everyone know and start fundraising or maybe even recruit folks to join you in the fun. You can log into your participant center where you can customize your personal page and access our fundraising tools to help you spread the word!

E-mails are a great way to reach friends and family which also makes it easy for them to donate on your behalf. We have one already written for you in your Participant Center!

Facebook is also a great way to get donations. New this year you can create a Facebook fundraiser from right in your Participant Center, and those donations will appear on your Plunge page (but ONLY if you create it from your Participant Center)! And don't forget to check out the social media toolkit and email sample on the website!

### THANKS FOR REGISTERING

Thank you for registering for 2021 Louisville Polar Plunge!

A confirmation email has been sent to [sgs.stephenson@gmail.com](mailto:sgs.stephenson@gmail.com).

Start fundraising today with your Participant Center!

ACCESS YOUR PARTICIPANT CENTER

Can always find in the top right-hand corner.

### Step 3: Click to Connect

WESTERN KENTUCKY POLAR PLUNGE FOR SPECIAL OLYMPICS KENTUCKY

Welcome Samantha | LOG OUT | PARTICIPANT CENTER

VIEW ALL PLUNGES | EVENT INFORMATION | CONTACT US | DONATE | ABOUT US

Home | Email | Profile

Welcome to your Participant Center. This page is where you will find the tools to set you on your way to Polar Plunge success and eventually to the Chill of a Lifetime at the Plunge.

What should you do next?

1. Post to social media to let your followers know that you have accepted the challenge to take the Plunge for Special Olympics. Make sure you include the link to your personal page, so they are sure to donate to your cause.
2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send them through the Participant Center, your Personal Page link will automatically be included.
3. If you have a Facebook page, set up a Facebook Fundraiser using the button on the right. Facebook Fundraisers are the fastest, easiest way to raise money, and if you use that button (and ONLY if you set it up with that button) Facebook donations will post right to your Plunge page.
4. If you are a captain or member of a team, invite your friends to join. There are no team size limits at the Plunge, so the more the merrier! The teams that raise the most money will be recognized with awards!
5. Check back often to monitor your progress and see who you may need to reach out to again to help you meet your Polar Plunge goal!

What to do next?

- Set up your Personal Page  
Customize your Personal Page with a story about why you are raising funds for this cause.
- Add Contacts to Your Address Book  
Add contacts to email from your personal Address Book on our site.
- Send an Email  
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- Thank your Donors

**REACH YOUR GOAL FASTER**  
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

Connect Fundraiser to Facebook

### Step 4: Copy the link OR share directly from Facebook with your friends & family!

Home | Email | Profile

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2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send them through the Participant Center, your Personal Page link will automatically be included.
3. If you have a Facebook page, set up a Facebook Fundraiser using the button on the right. Facebook Fundraisers are the fastest, easiest way to raise money, and if you use that button (and ONLY if you set it up with that button) Facebook donations will post right to your Plunge page.
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- Set up your Personal Page  
Customize your Personal Page with a story about why you are raising funds for this cause.
- Add Contacts to Your Address Book  
Add contacts to email from your personal Address Book on our site.
- Send an Email  
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.

**YOUR FUNDRAISER IS CONNECTED TO FACEBOOK!**

Use Facebook's fundraising tools to invite friends, share updates, and collect donations. We'll keep track of your progress.

<https://www.facebook.com/donate/455438045852081/> Copy

Go to Facebook Fundraiser